

# About

## How it works.

### **Your Foot Pain website Patient Package:**

- We provide you with a line of code to embed the tool in your own website.
- Your Foot Pain has the same great user interface, but no medical information.
- Share the link to your social media channels to increase engagement.
- You provide web visitors and patients with a unique tool to find out the possible cause of their pain.
- A Call to action on every page encourages visitors to book an appointment and can be linked to online booking portals.

### **Virtual Podiatrist website Referrer Support Package:**

- Meet and engage with your local referrers and provide them with a link and clickable icon to your branded Virtual Podiatrist website.
- They have access to diagnostic tips for over 40 foot and ankle conditions, so they can look up a problem, diagnose and refer immediately while the patient is in the room.
- Virtual Podiatrist provides your practice branded information handouts they can immediately print out or email to their patient.
- Reliable, up-to-date and reputable medical information is provided to clinicians and is designed to ensure appropriate referral without delay.
- The information will be updated by Virtual Podiatrist in

line with current trends and research.

- An invitation to use Virtual Podiatrist is a great way of sharing what you do, providing education based marketing to both your referrers and their patients.
- You will be supported with a structured system to help develop a referral network for your practice.

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