

# Podiatry Legends Podcast

This chat with [Tyson Franklin](#) brought up some of my history, and some ideas about how to improve your business, whatever it may be.

The main points are listed in the [show notes](#) and include our thoughts on how your business is perceived by your patient/client/customer.

It's well worth a listen to some of the other shows in this podcast with some of the people I admire in the industry. It's an honour to be part of this great profession, and it's no secret that they really are Podiatry Legends. (did you see what I just did?)